



## CONTACT



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## ANDRÉS ORTIZ

# CREATIVITY. INITIATIVE. RESPONSIBILITY. ORGANIZATION. LEADERSHIP

## EDUCATION

April 2011-November 2016  
**Universidad de Los Andes**  
Mérida, Venezuela  
**Bachelor of Fine Arts, Graphic Design**

## EXPERIENCE

2020  
**Facetime Photoshoot Project**  
Personal photography project created during quarantine directing male models in to socially distanced photoshoot over FaceTime platform

2019  
**Toestees, socks company**  
Creative assistant, photographing products and sketching original designs

2016-present  
**FREELANCE**  
Branding, Project Management, Commercial and Artistic Photography, Advertising, Content - Design for Social Media Networks

2018  
**Dos Puntos Visuales, Estancia La VeraCruz**  
Art Direction, Commercial spot

2017-2019  
**Defiende Venezuela (NGO)**  
Founder and branding direction, website design

2016  
**J. Walter Thompson Venezuela (JWT CCS)**  
Undergraduate Internships in Creative Department

2014-2016  
**United Nations Youth Association of Universidad de LOS ANDES (AJNULA)**  
Art Director, Organizing Committee Andes Model of United Nations (ANDESMUN). Teacher's Aid, Typography of the Faculty of Art, School of Visual Arts and Graphic Design of the ULA.

2009-2012  
**IOWA INSTITUTE, Mérida - Venezuela**  
English teacher for adults and kids.

## DESIGN SKILLS

**PHOTOGRAPHY / MARKETING / RESEARCH  
CREATIVE DIRECTION / BRANDING & IDENTITY /  
VECTORIAL ILLUSTRATION**

## SOFTWARES



## PLATFORMS



## LANGUAGES

Spanish native language  
**English fluent**

## AWARDS AND HONOURS

2016  
**MAGNA CUM LAUDE**  
Universidad de Los Andes, Venezuela

2015  
**SNAPCHAT**  
First Geofilter of the City of Merida-Venezuela.

2013, 2014  
**"LUIS MARÍA RIBAS DÁVILA" ORDER**  
Higher Academic Performance Faculty of Art (ULA).

## WORKSHOPS AND COURSES

2015  
"I AM PRODUCT" Workshop - Tamara Hadeed (WIZZ)  
ANDESMUN 2015, Organizing Committee and Art Director  
Spelling, Writing and Style. ULA

2014  
VI International Congress of Graphic Design SIGNO  
Adobe Indesign. Faculty of Arts - ULA  
Venezuelan Film Festival

2012  
Internacional Chef degree. L'Escole Du Chef  
2011

International Congress of Design and Animation COIDIGRA 2011  
2010  
Adobe Photoshop. Faculty of Arts - ULA

2007, 2008  
Basic English. Iowa Institute / Advanced English. Iowa Institute